

n NEWARK
MUSEUM
+ CORPORATE
PARTNERSHIP





Always inspiring New Jersey and beyond.

As New Jersey's nexus of art and science, the Newark Museum infuses the two disciplines into exhibitions and educational programs critical to the formation of an innovative and competitive 21st-century workforce.

Serving worldwide audiences, New Jersey's largest museum stands out as a vital source of meaningful experiences in the arts, science and education.

Since its founding more than a century ago, the Newark Museum has grown from just two galleries into a seven-acre campus with more than 80 acclaimed galleries of timeless art, ancient treasures and engaging exhibitions from around the world.

Strong cultural institutions like the Newark Museum positively influence jobs, economic growth and quality of life – key factors in creating a vibrant regional economy. Partnering with the Newark Museum is a perfect example of how New Jersey businesses can help the state remain competitive and dynamic by supporting New Jersey institutions.



Digital surround
sound planetarium

Corporate leaders who care about community, education and economic development can feel good about investing in the Newark Museum.



Impact beyond its walls.

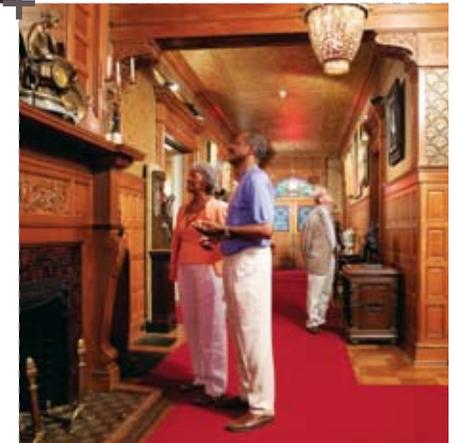
With a wealth of art and artifacts, the Newark Museum is uniquely positioned to offer exhibitions that are international in scope, importance and impact. The collections have achieved national and international renown in such areas as American, African and Asian art and New Jersey decorative arts.

More than merely walls filled with wondrous objects, the Newark Museum creates programs in art, science and the humanities that provide year-round inspiration to children, adults and families throughout the state.

As New Jersey's leading interdisciplinary educator, the Newark Museum serves as an essential resource for students and teaching professionals statewide. A leader in the STEAM movement, the Museum has actively embraced the role that art plays in enhancing instruction in science, technology, engineering and math.

From its adult workshops, family programs and community outreach to its groundbreaking internship program and youth summer camp, the Newark Museum is an anchor institution whose impact can be felt throughout the city, region and state.

Now more than ever, corporate partnerships are essential to our ability to offer relevant exhibitions and educational programs to a diverse audience.



National Historic Landmark,
Ballantine House, 1885

1

of the nation's 10 largest
art museum educators

21

New Jersey counties whose
schools visit the Newark Museum

60,000

school children
served annually

350,000+

individuals served onsite,
offsite and online



Now is the time to become a partner.

Play a crucial role in educating, inspiring and transforming individuals of all ages and walks of life.

- + Provide resources for engaging a broad range of visitors in art, science and culture.
- + Enhance a statewide asset that serves more than 350,000 adults and children annually.
- + Support compelling programs for students and educators that align with state and national standards.
- + Foster creative and analytical thinking in the workforce of the future through innovative educational programs for children and teens.
- + Ensure access to important lifelong-learning opportunities for adults.
- + Create a vital community resource with programs and events for families and children.

Newark Museum partnership opportunities align with your business objectives...

Corporate Membership

Corporate Sponsorship and Underwriting

Annual Events

Signature Partners

1

nation's only museum with dedicated contemporary African gallery

3

three-time winner of the Governor's Excellence in Tourism Award

61

education programs that align with state and national standards

5,600

passionate individual and family member households

Every city and every state is defined by its great cultural institutions. In the Newark Museum, New Jersey is fortunate to have a national treasure.



and always provide a return on investment.

- + Enhance your brand by aligning with New Jersey's premier cultural institution.
- + Raise company visibility and showcase your corporate social responsibility.
- + Connect executives through invitations to exclusive events, openings and tours.
- + Entertain clients and host special events in one of the state's most elegant venues.
- + Engage your employees and their families through special events, free access and volunteer opportunities.
- + Create a vibrant state for your employees and your clients — which is also good for business.



Asian gallery

15,000

attendees at community and corporate events

22,000

adults attending public programs and tours

150,000

visitors who generate additional \$15-30 per person in local economic activity

\$1.2 million

annual earned income



Corporate Partnership has its privileges.

Corporate partnerships with the Newark Museum can take several forms, including:

Corporate Membership

Annual support aligns your company with our institutional mission and includes a full package of executive and company benefits.

Corporate Sponsorship and Underwriting

Special exhibitions and public programs provide targeted branding and co-marketing opportunities with unique recognition and entertainment benefits.

Annual Events

Entertain clients, reward executives and network while supporting the Museum through events like the Annual Gala via underwriting, table and ticket purchases.

Signature Partners

Premiere corporate citizens enable critical investments in programs and infrastructure by providing growth capital and special project support.

Portion of Zulu (Ndwedwe) Bridal Ensemble, 1960s



1

largest collection of Tibetan art in the Western Hemisphere

80

galleries showcasing world-class collections

200,000

art objects and science specimens

1.5 million+

visitors served by Museum's Dreyfuss Planetarium

Our Corporate Partnership program offers a range of recognition opportunities and benefits at all price levels.

- + Prominent visibility in advertising and public relations materials
- + Acknowledgement of corporate name and logo on Newark Museum signage, in periodicals and on the Museum Web site
- + An annual corporate family day for employees and their guests
- + Free year-round admission for all employees and up to two guests for corporate partners providing \$15,000 or more
- + Invitations to special events, exhibition openings and tours
- + Access to Museum facilities for rental



Learn more about Corporate Partnership.

For more information about corporate membership or other partnership opportunities, contact the Manager of Corporate Gifts at **973.596.5158** or **corporatepartners@newarkmuseum.org**.

You can also visit **www.newarkmuseum.org/corporatepartners.html**.



 **NEWARK
MUSEUM**
**+ CORPORATE
PARTNERSHIP**

49 washington street, newark, new jersey 07102-3176

973.596.6550
TEL

711  
TTY

newarkmuseum.org
WEB



The Newark Museum, a not-for-profit museum of art, science and education, receives operating support from the City of Newark, the State of New Jersey, the New Jersey State Council on the Arts/Department of State – a partner agency of the National Endowment for the Arts, the New Jersey Cultural Trust, the Prudential Foundation, the Geraldine R. Dodge Foundation, the Victoria Foundation, the Wallace Foundation, and other corporations, foundations and individuals. Funds for acquisitions and activities other than operations are provided by members and other contributors.