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THE NEWARK MUSEUM

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IMMEDIATE RELEASE

NEWARK BLACK FILM FESTIVAL YOUTH CINEMA STARTS JUNE 30; FEATURES CHILDREN'S ANIMATED FILMS AND SHORT STORIES

Bank of America Funding Expands Festival Reach to Newark, Trenton, Asbury Park, Camden

NEWARK – A five-week summer schedule of children's films beginning June 30 has been announced by the Newark Black Film Festival (NBFF) Youth Cinema. The NBFF Youth Cinema is the children's film component of the longest running black film festival in the United States. Geared for children four to twelve, the films will be screened free of charge in Newark, Trenton, Asbury Park and Camden.

Produced since 1974 by The Newark Museum, the Festival has grown in recent years through the generous support of Bank of America. In 2004, NBFF expanded to Trenton under the auspices of the New Jersey State Museum; in 2005, to Asbury Park, presented by the Monmouth County Arts Council, and this year to Camden, presented by Rutgers – Camden Center for the Arts.

Youth films will be screened at 10:30 a.m. on five consecutive Mondays starting June 30 at The Newark Public Library; at 2:00 p.m. on Tuesdays at Asbury Park High School, Asbury Park, starting July 8; and at 1:00 p.m. on Thursdays at the NJ State Museum, Trenton, starting July 3. NBFF Youth Cinema will be presented for four consecutive Wednesdays at The Newark Museum at 1:00 p.m. beginning July 2. Newark Screens on Springfield Ave., Newark, will show youth films on Wednesday, July 30. Rutgers-Camden Center for the Arts will open Youth Cinema at 10:00 a.m. on Mondays and Thursdays beginning July 31.

NBFF YOUTH CINEMA CALENDAR

June 30 (The Newark Public Library, Newark)
July 2 (The Newark Museum, Newark)
July 3 (NJ State Museum, Trenton)
July 8 (Asbury Park High School, Asbury Park)
July 31 (Rutgers-Camden Center for the Arts, Camden)
Ages 4 - 12

A PICTURE BOOK OF DR. MARTIN LUTHER KING, JR.

Children learn about the life and times of civil rights leader Dr. Martin Luther King, Jr. (10 minutes)

HONEST-TO-GOODNESS TRUTH

What is the correct way and the incorrect way to tell the truth? (14 minutes)

MRS. KATZ AND TUSH

When Lames, a young African-American, presents Mrs. Katz, a lonely Jewish widow, with a scrawny, tail-less kitten, a lasting friendship develops. (30 minutes)

July 7 (Newark Public Library, Newark)
July 9 (The Newark Museum, Newark)
July 10 (NJ State Museum, Trenton)
July 11 (Asbury Park High School, Asbury Park)
August 4 (Rutgers-Camden Center for the Arts, Camden)
 Ages 4 – 12

WORMHEAD

In this animated, award-winning film, young Jessie learns a lesson about accepting people as they are. (13 minutes)

ROBERTO THE INSECT ARCHITECT

Roberto, the termite, travels to the big city in hopes of pursuing his dream of becoming an architect. (11 minutes)

TAR BEACH

Lying on her Harlem roof-top, Cassie dreams of flying above the city, claiming what she sees for herself and her family. (30 minutes)

July 14 (Newark Public Library, Newark)
July 16 (The Newark Museum, Newark)
July 17 (NJ State Museum, Trenton)
July 18 (Asbury Park High School, Asbury Park)
August 7 (Rutgers-Camden Center for the Arts, Camden)
 Ages 4 - 12

ROSA

Nikki Giovanni narrates this powerful story about Rosa Parks, the African-American woman who on December 1, 1955, refused to give up her bus seat and as a result became an icon of the American Civil Rights movement. (30 minutes)

DUCK FOR PRESIDENT

As Duck decides to run for president, watch him rise and fall from power – sticky ballots and all. (18 minutes)

GALIMOTO

Follow a young African boy who, using his wits, walks through his village in search of scraps of wire to make his very own *Galimoto* (a motorcar). (30 minutes)

July 21 (Newark Public Library, Newark)
July 23 (The Newark Museum, Newark)
July 26 (NJ State Museum, Trenton)
July 27 (Asbury Park High School, Asbury Park)
August 11 (Rutgers-Camden Center for the Arts, Camden)
 Ages 4 - 12

HONEY...HONEY...LION!

An African honey guide bird teaches a greedy honey badger a lesson about sharing. (9 minutes)

TUG OF WAR

Through puppet characters and a multicultural cast, learn about choosing friends across racial lines. (15 minutes)

RUTH LAW THRILLS A NATION

This film tells the story of the record-breaking flight of pilot Ruth Law and other female aviators. (30 minutes)

July 28 (Newark Public Library, Newark)
July 30 (Newark Screens on Springfield Ave., Newark)
July 31 (NJ State Museum, Trenton)
August 1 (Asbury Park High School, Asbury Park)
August 14 (Rutgers-Camden Center for the Arts, Camden)
 Ages 5 & up

KIRIKOU AND THE SORCERESS

A wonderful full-length animated West African folk tale recounts the story of Kirikou, who seeks to free his village of a terrible curse and to discover why Sorceress Karaba is so mean. (70 minutes)

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About Bank of America

Bank of America is one of the world's largest financial institutions, serving individual consumers, small and middle market businesses and large corporations with a full range of banking, investing, asset management and other financial and risk-management products and services. The company provides unmatched convenience in the United States, serving more than 59 million consumer and small business relationships with more than 6,100 retail banking offices, nearly 19,000 ATMs and award-winning online banking with nearly 24 million active users. Bank of America is the No. 1 overall Small Business Administration (SBA) lender in the United States and the No. 1 SBA lender to minority-owned small businesses. The company serves clients in 175 countries and has relationships with 99 percent of the U.S. Fortune 500 companies and 83 percent of the Global Fortune 500. Bank of America Corporation stock (NYSE: BAC) is listed on the New York Stock Exchange.

ABOUT THE NEWARK MUSEUM

The Newark Museum is located at 49 Washington Street in the Downtown/Arts District of Newark, New Jersey, just 3 blocks from NJPAC and 10 miles west of New York City. The Museum is open all year round: Wednesdays through Fridays, from Noon - 5:00 p.m.; Saturdays and Sundays, from 10:00 a.m. – 5:00 p.m., October 1 – June 30; and Saturdays and Sundays, from Noon – 5:00 p.m., July 1 – September 30. Suggested Museum admission: Adults, \$9.00; Children, Seniors and Students with valid I.D., \$6.00. Members are admitted free. The Museum Café is open for lunches Wednesday through Sunday. Convenient parking is available for a fee. For general information, call 973-596-6550 or visit our web site, <http://www.NewarkMuseum.org>. The Newark Museum, a not-for-profit museum of art, science and education, receives operating support from the City of Newark, the State of New Jersey, the New Jersey State Council on the Arts/Department of State—a partner agency of the National Endowment for the Arts, the New Jersey Cultural Trust, the Prudential Foundation, the Geraldine R. Dodge Foundation, the Victoria Foundation, the Wallace Foundation, and other corporations, foundations and individuals. Funds for acquisitions and activities other than operations are provided by members and other contributors.

The Newark Museum is just a few steps from the NJTransit Light Rail Washington Park Station. Direct connection with the Light Rail at the Broad Street Station and through Penn Station makes the Museum a convenient ride from all points in the region.

About the New Jersey State Museum

The New Jersey State Museum was established in 1895 - one of the nation's first state museums founded with an educational mission. Today, that mission comes alive across four distinct subject areas – Archaeology/Ethnology, Cultural History, Fine Art and Natural History – offering a dynamic experience of "four museums in one" and a galaxy of activities for every member of the family. Treasures are exhibited thematically across an expansive, three-building campus that includes the newly renovated four-level main building, a 384-seat auditorium, and a 150-seat planetarium, which is undergoing renovations. Together, the State of New Jersey and the foundations, corporations and citizens of the state are transforming the "People's Museum" into a premiere location for cultural exchange and education. For more information go to www.newjerseystatemuseum.org.

About Monmouth County Arts Council

The Monmouth County Arts Council, a private, nonprofit agency, is dedicated to enriching the cultural life of the county by providing resources to support, inspire and foster the growth and development of the arts. MCAC is made up of hundreds of artists, patrons of the arts, businesses, and 75 arts and community groups which produce theatre, visual art, music film, storytelling, writing and dance. MCAC publishes the only arts magazine in the country, *State of the Art*. A calendar of arts events and programs is available on www.monmouthartsCouncil.org with links to county arts organizations.

About Rutgers-Camden Center for the Arts

Rutgers-Camden Center for the Arts (RCCA) is South New Jersey's premier performing arts, visual arts and arts education institution and has been designated a "Major Arts Organization of New Jersey" by the New Jersey State Council on the Arts/Department of State. RCCA's mission is to provide performances, exhibitions, education programs, and community projects, that inspire a full appreciation and enjoyment of the arts, create meaningful opportunities to participate in the arts, advance the central role of the arts in preK-12 education, and increase awareness of the arts as essential to cultural, economic, and community vitality. Located on the Camden waterfront, the RCCA venues include the Walter K. Gordon Theater, Stedman Gallery, and Black Box Studio.