

WINTER 2017 | **MARKETING AND PUBLIC RELATIONS HIGHLIGHTS**

CBS News: *NASA Wants Public's Help Naming 7 Newly Discovered Planets*



- Planetarium Manager Kevin Conad was interviewed for a segment about naming the newly discovered planets
<http://newyork.cbslocal.com/2017/03/02/name-new-planets/>

Vogue: *Meet Me in Newark? Why New York's City Neighbor is Worth a Visit*



- "Understanding this city's rich history begins with a trip to the Newark Museum."
<http://www.vogue.com/article/newark-new-jersey-travel-guide-tips>

The institute: *Newark Museum MakerSpace Puts the Art in STEAM*



- In-depth article about the Museum's MakerSpace
<http://theinstitute.ieee.org/ieee-roundup/blogs/blog/newark-museums-makerspace-puts-the-art-in-steam>

NYC-ARTS/Thirteen: *Celebrating NYC -ARTS*



- Modern Heroics: 75 Years of African-American Expressionism* included in special edition of NYC-ARTS
<http://www.nyc-arts.org/showclips/141367/nyc-arts-full-episode-december-13-2016>

NJ.Com and Star Ledger: *Newark Museum expands Native American galleries in impressive fashion*



- Review of Native Artists of North America* by Dan Bischoff
http://www.nj.com/entertainment/arts/index.ssf/2016/12/newark_museum_expands_native_american_galleries_as.html

Curbed New York



- Newark Museum was included in a list of museums in the New York City area offering free admission on Inauguration Day
<http://ny.curbed.com/maps/nyc-free-museum-inauguration-day>

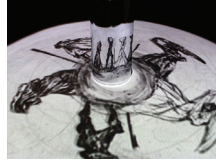
The Record



- Musical Arts of Asia was selected as one of "the best" in 2017

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artnet News



- William Kentridge video installation *What Will Come (2007)* was selected for inclusion in *Editors' Picks: 10 Art Events to See in New York This Week*

<https://news.artnet.com/exhibitions/editors-picks-art-events-nyc-mlk-813302>

DANA Magazine



- The return of the Newark Museum members publication (next issue Spring 2017)

newarkmuseum.org/membership

Papermill Playhouse



- Newark Museum advertising placement in monthly Playbill featuring, On view, *Seeing America* Edward Hopper's "The Sheridan Theatre"

CBS Watch! Magazine



- Jewelry, from Pearls to Platinum to Plastic* was included in the Cultural Musings column

NBC's Sunday morning program: *Positively Black* Interview about Newark Black Film Festival



- Filmmaker and NBFF Committee Member Richard Wesley and Museum Director & CEO Steven Kern were interviewed by *Positively Black* host, Tracie Strahan

nbcnewyork.com/on-air/as-seen-on/Positively-Black_-Newark-Black-Film-Festival_New-York-388774271.html

The New York Times



- Native Artists of North America* was included in the Fall Art Preview

http://www.nytimes.com/2016/09/18/arts/design/art-fall-preview-from-east-coast-to-west-coast-from-concrete-to-ethereal.html?_r=0

WABC-News' *Here and Now* segment on *Modern Heroics: 75 Years of African-American Art at the Newark Museum*



- Curator Tricia Laughlin Bloom and artist Kenseth Armstead were interviewed by *Here and Now* host Sandra Bookman

<http://abc7ny.com/society/here-and-now-on-october-2nd-2016--part-6/1534181/>

UPCOMING

- Annual NY Times Museum Section, March 16, 2017- *Seeing America* - Features *Western Landscape* by Albert Bierstadt